

Certificate in International Business, Culture and Language (Last Revised 03/2019)

The Certificate in International Business, Culture and Language is available to College of Business Administration students majoring in Accounting, Business Teaching Economics, Finance, Management, Management Information Systems, Marketing, Real Estate, Supply Chain Management, and to students taking the General Business Concepts minor. The purpose of the Certificate is to encourage students to seek language and cultural knowledge in order to build a foundation for understanding the global environment in which business operates.

Certificate in International Business Requirements (21 hours)

Credit

International Business

MGMT 3189	International Management (Junior standing)	3 hrs.
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Cultural and Political Perspectives (Select 3 hours)

POL INTL	International Relations*	3 hrs.
GEOG 1110	World Geography*	3 hrs.
SOC 1000	Introduction to Sociology*	3 hrs.
ANTH 1002	Culture, Nature, and Society*	3 hrs.
RELS 1020	Religions of the World*	3 hrs.
RELS/PHIL 1541	Ethics in Business	3 hrs.

Foreign Language and History (Select one language option)

9-15 hrs.

Chinese (14-15 hours)

CHIN 1001	Elementary Chinese I**	4 hrs.
CHIN 1002	Elementary Chinese II**	4 hrs.

+ two of the following

CHIN 1011	Intermediate Chinese I	4-5 hrs.
RELS 2100	Great Living Religions: Hinduism and Buddhism (Sophomore standing)	3 hrs.
RELS 2110	Great Living Religions: Confucianism, Daoism, and Zen (Sophomore standing)	3 hrs.
HUM 3124	China* (Sophomore standing)	3 hrs.
POL COMP 3162	Politics of East Asia (Junior standing)	3 hrs.
HISNW 4850/5850	Pre-Modern Chinese History (Senior standing)	3 hrs.
HISNW 4860/5860	Modern Chinese History (Senior standing)	3 hrs.
SOC 3102/5102	Culture, Disease, and Healing (Junior standing)	3 hrs.

French (12 hours)

FREN 1001	Introduction to French Language and Culture I**	3 hrs.
FREN 1002	Introduction to French Language and Culture II**	3 hrs.

+ two of the following

FREN 2001	Intermediate French Language and Culture	3 hrs.
FREN 2002	Composition (Sophomore standing)	3 hrs.
FREN 2011	Topics in French Conversation (FREN 1002)	3 hrs.
FREN 2012	Advanced Topics in French Conversation (FREN 2001)	3 hrs.
HISEUB 4620/5620	History of Modern France (Sophomore standing)	3 hrs.

German (12 hours)

GER 1001	German Language and Culture I**	3 hrs.
GER 1002	German Language and Culture II**	3 hrs.

+ two of the following

ENGLISH/CAP 3148	The Holocaust in Literature and Film (Junior standing)	3 hrs.
HISEUA 4460/5460	History of Germany to 1648 (Senior standing)	3 hrs.
HISEUB 4630/5630	History of Germany Since 1648 (Senior standing)	3 hrs.

Spanish (12 hours)

SPAN 1001	Elementary Spanish I**	5 hrs.
SPAN 1002	Elementary Spanish II**	5 hrs.

+two of the following

HUM 3123	Latin America* (Junior standing)	3 hrs.
SPAN 2001	Intermediate Spanish	3 hrs.
SPAN 2002	Oral and Written Spanish (Sophomore standing)	3 hrs.
SPAN 2053	Spanish for Special Purposes (Sophomore standing)	3 hrs.
SPAN 3001	Advanced Writing***	3 hrs.
SPAN 3006	Spanish for Heritage Speakers***	3 hrs.
SPAN 3020	Latin America	3 hrs.
SPAN 3050/5050	Written Communication***	3 hrs.
SPAN 3052/5052	Contemporary Hispanic Culture (Junior standing)	3-5 hrs.
POL COMP 3167	Latin American Politics (Junior standing)	3 hrs.
HISNW 4720/5720	Latin American History (Senior standing)	3 hrs.

English (9 hours)****

One of the following

HISUS 1023	History of the United States	3 hrs.
POL AMER 1014	Introduction to American Politics*	3 hrs.

+two of the following

ENGLISH 2520	Multicultural Literature (Sophomore standing)	3 hrs.
ENGLISH 2340	Survey of English Literature II: Romantics to Post-Colonialism (Sophomore standing)	3 hrs.
ENGLISH 2420	Survey of American Literature (Sophomore standing)	3 hrs.
ENGLISH 4410/5410	Early American Literature (Senior standing)	3 hrs.
ENGLISH 4420/5420	The American Renaissance (Senior standing)	3 hrs.
ENGLISH 4445/5445	20th Century American Novel (Senior standing)	3 hrs.
HISUS 4235/5235	Popular Culture in the United States (Senior standing)	3 hrs.
HISUS 4275/5275	United States Constitutional History (Senior standing)	3 hrs.
HISUS 4240/5240	History of American Thought (Senior standing)	3 hrs.
HISUS 4250/5250 RELS 4230/5230	Religion in America (Senior standing)	3 hrs.
HISUS 4265/5265 RELS 3159	Society and Culture in the U.S. (Senior standing) Religion and Politics	3 hrs. 3 hrs.

A+ student's native language cannot be used to meet the language requirement for the certificate.

*Credit hours in these Liberal Arts Core courses may be applied toward the completion of the Liberal Arts Core requirement and the completion of this certificate program.

** Students who received credit toward the foreign language competency requirement for UNI graduation from satisfactory performance in high school language courses or students who can pass an equivalency examination do not need to take these courses.

*** A student's native language cannot be used to meet the language requirement for the certificate.

****Available only for students who are non-native English speakers.

SUMMARY:

1. International Business	3 hours
2. Cultural and Political Perspectives	3 hours
3. Foreign Language and History	9-15 hours
Chinese: 15-15 hours	French: 12 hours
German: 12 hours	Spanish: 12 hours
English: 9 hours	

15-21 hours

For more information, students should contact UNIBusiness Advising Center CBB 5. To enroll in this program, students must declare their intent on a Declaration of Curriculum form which is available in CBB 5.